

## EDUCATION

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### **Harvard University**, Cambridge, Massachusetts

- **Master of Architecture in Urban Design**, Degree with Distinction, 1998

### **Rice University**, Houston, Texas

- **Bachelor of Architecture**, 1996
- **Bachelor of Arts in Art History**, 1994

## PROFESSIONAL CERTIFICATION

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### **Registered Architect**, State of New York

## PROFESSIONAL EXPERIENCE

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### **New York City Department of Buildings**, New York, NY **Senior Administrative Architect** 2005-current

- Provide architecture and planning expertise to the Model Code Program, a project to rewrite the entire New York City Construction Code
- Compose technical memorandums to the Law Department and City Council in support of legislative actions
- Provide planning and zoning expertise to the Technical Affairs Division and Borough Commissioners
- Research emerging building technologies and industry practices to formulate new regulations for implementation into the New York City Building Code
- Conduct lectures and training seminars for Plan Examiners and building professionals on New York City Building and Land Use Laws

### **New York City Department of City Planning**, New York, NY **Associate Urban Designer** 2002-2005

- Design and research urban growth strategies to promote economic expansion and smart development
- Design and implement streetscape and infrastructure improvements to the public realm
- Draft zoning regulations to control building types and uses on specific development sites
- Build and analyze digital 3-D models of development areas throughout New York City
- Manage a team of city planners to assemble and analyze socio-economic data
- Recommend policy and legislative actions to related public agencies
- Serve on selection committees to review proposals and qualifications of respondents to RFPs and RFQs
- Create presentations of research findings for the City Planning Commission, government offices, community interest groups, developers, and stakeholders
- **Projects:** Jamaica Redevelopment Plan, Downtown Flushing Master Plan, Long Island City Master Plan

### **Luminant Worldwide Corporation**, New York, NY **Art Director** 2000-2002

- Create web identities, branding strategies and interactive experiences for clients in the consumer packaged goods and energy industries
- Conceptualize and manage website features, sweepstakes, promotions, email campaigns, and banner advertisements under a comprehensive marketing strategy
- Design and produce graphic compositions, Flash animations, and banner advertisements for websites, portals, wireless applications, and web-based training courses
- Manage designers, copy editors, and technical staff on the visual production line through client approvals, design development, quality assurance, and live-site migration
- Engage client groups in the creative conceptualization process through brainstorming sessions and schematic design development
- Design information architecture templates and advise on copy during the pre-design phase
- Create sales proposal presentations and literature for internal sales department
- **Projects:** Maybelline USA Corporate Website, Clickpaper.com Trading Portal, Reliant Energy Training Courseware, Anadarko Intranet Portal, Dynegy-direct Intranet Portal, Enron Broadband Services Portal, Administaff Employee Service Center Portal, BP Wireless Applications

PROFESSIONAL EXPERIENCE (continued)

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- Rey de la Reza Architects, Inc.**, Houston, TX **Project Designer/Job Captain** 1998-2000
- Design and plan commercial, civic and residential structures for institutions, government and private clients
  - Create architecture and planning design guidelines for universities and public agencies
  - Manage 3-D visualization unit of architectural design services
  - Conduct construction administration on housing development and streetscape improvement projects
  - Create construction contracts for large-scale buildings, streetscapes, and residences
  - Administer sales and marketing unit
  - **Projects:** Highway Master Plan for the Texas Department of Transportation, University of Houston Law School Campus Master Plan, UH Wortham Theatre, Allen Parkway Village Housing Development, Houston Astros Baseball Stadium Urban Design component, METRO Bus Terminal at Houston Astros Baseball Stadium, Cotswold Streetscape Master Plan for Downtown Houston

- SWA Group, Inc.**, Houston, TX **Urban Planning and Design Consultant (freelance)** 1998-2002
- Consult design principals on urban planning strategies for civic institutions
  - Provide design services in assembling documentation and marketing literature for the urban master plans
  - Develop and maintain website for public review of proposed urban design guidelines
  - **Projects:** San Antonio River Improvements Project, Webster Parks System Master Plan, Yan-mei Coastal Highway Master Plan

- Harvard University Graduate School of Design**, Cambridge, MA **Graphic Designer** 1997-1998
- Graphic design of posters and marketing literature for the Department of Architecture Lecture Series

- Battery Park City Parks Corporation**, New York, NY **Summer Fellow** Summer 1997
- Assistant to the Director of Operations to manage a 20-person park maintenance staff

- Machado and Silveti Associates, Inc.**, Boston, MA **Architecture Intern** 1994-1995
- Provide design and drafting services on architecture and urban design projects
  - Create 3-D models and digital visualization of architectural concepts
  - Create construction contracts for large-scale buildings, streetscapes, and residences
  - Provide graphic design services for the sales and marketing unit
  - **Projects:** Princeton University Master Plan, The Getty Villa Malibu, University of California San Francisco Master Plan, Scully Residence Hall at Princeton University

ENTREPRENEURIAL EXPERIENCE

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- Icor Systems, LLC**, New York, NY **Partner (Creative Strategies)** 2001-current
- Create User Interface designs for internet access kiosks placed in coffee shops, bookstores, laundromats, delicatessens, and hotels in locations nationwide.
  - Develop brand and marketing strategy for the primary Internet Access product and subsidiary products related to the billing of internet access and other computer operations including printing, word processing, and gaming on computers provided to third party vendors
  - Design websites and printed marketing collateral

- Taste Partners, LLC**, San Francisco, CA **Advisory Board (Architecture and Design)** 2004-current
- Provide architecture expertise in development of wine-tasting space concept
  - Design marketing material for distribution to investors and winery partners
  - Develop brand and marketing strategy for the company and restaurant/retail product

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PUBLICATIONS

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- See Through Ledoux: Architecture, Theatre, and the Pursuit of Transparency***, by Rodolphe el-Khoury  
published by ORO Editions, 2006
- Supplementary illustrations, book design, and cover design

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SPEAKING ENGAGEMENTS

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***New York City Review of the International Building Code***

2007 Firestop Symposium, sponsored by the American Institute of Architects and Hilti Corporation  
March 2007

***Overview of the New York City Zoning Resolution***

22nd Professional Technical Forum, sponsored by the New York Society of Architects  
May 2006

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COMPUTER SKILLS

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AutoCAD; 3D Studio; Microstation; Form Z; Adobe Photoshop, Illustrator, InDesign, AfterEffects, Premier;  
Macromedia Flash, Dreamweaver, Director; HTML; Microsoft Office Suite

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REFERENCES

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Available upon request

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SAMPLES

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Samples of my design work are available online at [www.johnhanslee.com](http://www.johnhanslee.com)